

IMPORTANT ANNOUNCEMENT

Notification to All Future Purchasers Regarding Authorized Booking of PR1MA Homes

The image displays five Facebook advertisements for PR1MA Homes, each marked with a large red "FAKE" watermark. The ads are as follows:

- Top Left:** A sponsored post with a red profile picture. Text includes "Syarat-syarat Kelayakan:" followed by a list of requirements (Warganegara Malaysia, Berumur 20 tahun ke atas, Rumah pertama atau kedua, Pendapatan bersih bujang atau gabung name lebih dari RM3k ke atas). It asks "Tunggu apa lagi?" and provides WhatsApp links. Below is a PR1MA advertisement for Bukit Jalil 2 with a price of RM1,900 SEBULAN and RM1,000 for LRT/MRT. A "Sign Up" button is visible.
- Top Middle:** A sponsored post with a red profile picture. Text says "WOW !! RUMAH MAMPU MILIK DI PUNCAK JALIL !!! (3R2B) BULANAN RM1,080 SAHAJA!!! OMG !!! 🤩🤩 5MIN SAMPAI BUKIT JALIL PAVILLION 2". It lists benefits: Zero DP, Free Furnish, Free All Legal Fee, Walking To MRT / LRT, and FREE 2 PARKING. It also says "Unit Limited !! Low Density !!". Below is a PR1MA advertisement for Puncak Jalil with a price of BULANAN RM1,080 SAJA and 0% DOWNPYAMENT (200unit). A "Sign Up" button is visible.
- Top Right:** A sponsored post with a red profile picture. Text says "Inilah Rumah Yang Boss Sedang Cari !!!". It lists benefits: Free DOWNPAYMENT, OFFER up to RM 80,000, and Booking Fee only RM 500 (Refundable). It provides a showroom location (10am - 6pm) and contact information for LIMITED OFFER PACKAGE. Below is a PR1MA advertisement for Puncak Jalil with a price of RM1099 and features like 270k, cash back, 100% loan. A "Sign Up" button is visible.
- Bottom Left:** A sponsored post with a red profile picture. Text includes "JOHOR BAHRU CITY CENTRE" and "FULLY FURNISH". It offers a "FREE SHUTTLE BUS KE CIQ" and a price of "BULANAN RM1,329 SAJA !!". A "Sign Up" button is visible.
- Bottom Right:** A sponsored post with a red profile picture. Text asks "Cik Sewa Rumah Lagi Ka? Nak Beli Rumah Tapi Over Budget? Takut Loan Susah Lulus?". Below is a PR1MA advertisement for Cheras with a price of "NOW RM1299 ONLY" (previously RM2300) and "READY MOVE IN ! Easy Dpt Rumah Sendiri". A "Sign Up" button is visible.

PR1MA would like to alert future purchasers of potential fraud incidents related to the purchase and booking of PR1MA Homes and encourage all to only deal with authorised PR1MA agents. Please be reminded to always be wary of false information regarding PR1MA Homes and always be cautious of fraudulent sales agents. Future purchasers may request for proof of appointment from the sales agents and list of authorised PR1MA agents can be obtained from

PR1MA website at <https://www.pr1ma.my/pr1ma-salesagent/property/sales-partners/sales-partners-list.html>.

We also would like to inform that we have a standard operating procedure (SOP) for all future purchasers who are interested in purchasing PR1MA homes. PR1MA does not impose any registration fee and does not appoint any agents or third party for the form filling services nor special allocation for PR1MA Homes.

However, PR1MA does collect a booking fee of RM500 and shall only be paid to the following account:

- PERBADANAN PR1MA MALAYSIA (for Peninsular & Sabah projects)
- PR1MA DEVELOPMENT SDN. BHD (for Sarawak projects only)
- PR1MA SEREMBAN SENTRAL SDN. BHD (Residensi Seremban Sentral projects only)

Please ensure that all information on PR1MA Homes is obtained from PR1MA website at www.pr1ma.my or our social media on Facebook and Instagram PR1MAHomes. For further assistance regarding the purchase process, booking fee or sales agent, kindly contact us at the following channels:

Call Centre: 03-7628 9898 (Operates every Monday to Friday; 9 am to 6 pm except public holidays in Selangor)

Email: info@pr1ma.my

Website: www.pr1ma.my

Thank you.