

Associate, Product Management

Responsibilities:

- Coordinate and work closely with other departments, such as Development, Advertising & Promotions, Legal, etc as and when required to ensure product information are accurate.
- Assist in preparation of Management Papers, Internal Memorandums, Pricing Proposals, strategic analysis and planning, etc.
- Coordinate with relevant departments on the preparation of pricing proposal for Management approval.
- Explore new product development that are suitable for PR1MA development community.
- Present and communicating product findings at review / exit meetings.

Requirements:

- Bachelor's Degree in Marketing / Business Studies / Estate Management or equivalent.
- Fresh graduates are encouraged to apply.
- Possess minimum 2 years of relevant working experience in construction and property development industry is highly desirable.
- Strong in application analysis, troubleshooting skill and sense of urgency.
- Creative problem-solving skills
- Good interpersonal and communications skills especially in dealing with stakeholders
- Initiative, results driven and able to work independently.
- Team player with ability to multi-task.
- Able to work under pressure to meet tight deadlines.